fashion calendar

JULY 15

1974

JANUARY

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ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, JULY 15, 1974

-		-		TOTAL TO LICENSELLY COME TO	di J 1 "3
	DATE	WHAT'S GOI	NG ON	GIVEN BY	WHERE
	Sunday	TTALTAN CO	UTURE SHOWINGS	CAMERA NAZIONALE	ROME,
	July 14-			DELLA MODA ITALIANA	ITALY
	July 20			Via Panama 26, Rome, Italy	
				The residual solution of recary	
	Sunday, July	y 14:	5:00 P.M.	Feranco	
			6:30 P.M.	Irione	
			7:30 P.M.	Martieri, Grand Hotel	
			9:30 P.M.	Soldano	
	Monday, July	v 15:	11:30 A.M.	Zingone, Grand Hotel	
			4:30 P.M.		
			6:00 P.M.	Di Lazzaro	
				High fashion furs (Assunt	a. Melloni. Pellegrini.
				Rivoli, Visconti)	u,,,
	Tuesday, Ju	ly 16:	9:45 A.M.	Tiziani, via Gregoriana 4	1
		The state of the s	11:00 A.M.	Centinaro, Grand Hotel	
			12:00 Noon	Sarli, Grand Hotel	
			5:00 P.M.	Fabiani, via Condotti 11	
			6:00 P.M.	Brugnoli, via Abruzzi 6	
			7:00 P.M.	High fashion furs by Melc Naldoni, Parodi	hiorri, Melegari, Costa
			9:30 P.M.	Sanlorenzo	
W	ednesday, Ju	11y 17:	9:45 A.M.	Andre Laug, Piazza di Spa	gna 81
			11:00 A.M.	Ognibene-Zendman, Grand Ho	
			12:30 P.M.	Biki, Grand Hotel	
				Riva, Grand Hotel	
			6:30 P.M.	Tita Rossi, Grand Hotel	
				Lancetti, via Condotti 61	
			10:00 P.M.	Mila Schoen	
	Thursday, Ju	ily 18:	9:45 A.M.	Galitzine, via Vittorio V	eneto 84
•			11:00 A.M.	Fendi, via Borgognona 39	
			12:15 P.M.	Capucci	
			5:00 P.M.	Balestra, Grand Hotel	
			6:00 P.M.	Accessories Show	
			9:30 P.M.	Valentino, via Gregoriana	24
	Saturday, Ju	1 20.	VENTOE.		
6.	sacurday, ou	ily 20:	VENICE:	Debamba di Camanina	
			6:00 P.M.	Roberta di Camerino	
I	Beginning	HOLIDAY AND	RESORT	FRANCINE BY	205 WEST 39TH STREET
	4-	COLLECTION		JERRY FEDER	SHOWROOM - 5TH FLOOR
		Continuous	showings by a	opointment. Contact: 594-	
i				N LONDON at 14 Savile Row,	

DATE	WHAT'S GOING ON	GIVE	N BY	WHERE
Wednesday July 17	OPENING OF NEW SHOPS	ABRA	HAM & STRAUS	7TH FLOOR GAYLORD GALLERY
12:00 Noon	Original antiques a By invitation. Publ			rniture and accessories.
July 18 9:30 P.M.	FALL AND WINTER COL Contact: Hermine Ma			24 via Gregoriana.
Monday July 22- July 26	PARIS COUTURE FALL SHOWINGS (P) indicates Press	COUT Show; (B) B		FRANCE
	Mon., July 22:	9:30 A.M. 10:00 A.M.		7, ave. Pierre Ier
	10:30 A.M.Dior (B)		Jean Louis Scherr Pierre Cardin (P) Vaughn (P)	er (P) 51, ave. Montaigne
		2:30 P.M. 3:00 P.M. 3:30 P.M.	Christian Dior (P) 30, ave. Montaigne er (P)
		4:00 P.M. 5:30 P.M. Midnight	Philippe Venet (P) 62, rue Francois Ier); Christian Dior (B) P)
	Tues., July 23:	9:30 A.M. 10:00 A.M.	Balmain (P), 44 r	
		10:30 A.M. 11:00 A.M. 11:15 A.M.	Givenchy (B) 3 av Lanvin (P) 33 Fau Nina Ricci 20 rue	bourg St. Honore
		12:00 Noon 2:30 P.M. 3:00 P.M.	Louis Feraud (P) Jean Patou (P); Balmain (B); Ven	Ungaro (B) 2 ave. Montaigne et (B)
	Wed., July 24:	3:30 P.M. 4:45 P.M. 9:00 A.M.	Chanel (B); Lanv Nina Ricci (P) Ungaro (P)	
		9:30 A.M. 10:00 A.M. 10:45 A.M. 11:00 A.M.	Givenchy (B) 3 av Laroche (P); Jean Nina Ricci (B) St. Laurent (P)	
		1:00 P.M. 2:00 P.M. 3:00 P.M.	Jean Hercey (P) Molyneux (P); Un Esterel (P); Yve	
		3:00 P.M. 3:30 P.M. 2:30 P.M.	Lanvin (B); Laro	
	Thurs., July 25:	5:30 P.M. 9:30 A.M. 10:30 A.M.	Courreges (P); P	aro (P); St. Laurent (B) aco Rabanne (P) 124 Faubourg St. Honore
		11:30 A.M. 2:00 P.M. 2:30 P.M.	Paco Rabanne (P) Courreges (P) Paco Rabanne (B)	
		3:00 P.M. 3:30 P.M. 5:00 P.M. 6:30 P.M.		hy (P); Lanvin (B); Laroche Chanel (B); Molyneux (B)
	Fri., July 26:	9:30 A.M. 10:30 A.M. 3:00 P.M.	Courreges (P), 40, Gres (P), 1 rue de	
	Press Contact: Denis	3:30 P.M.	Molyneux (B)	Honore, Paris, 8, France.

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday July 25	EARLY RESORT ACTIVE SPORTSWEAR COLLECTION By appointment. Contact: 5	(DIV. OF LOOMTOGS)	1407 BROADWAY SHOWROOM - 35TH FLOOR
July 28- July 31		SHOW AT N.Y. HILTON AND AME coney Circle, W. Orange, N.J.	
Thursday Aug. 1 12:00 Noon Luncheon	KNITWEAR COLLECTIONS Showing of Gino Paoli fashi	GINO PACLI ons, G.P. II; and debut of a vitation. Contact: Sidney S i1-9675.	
Sunday Aug. 4- Aug. 6		NATIONAL SHOE FAIR OF AMERICA Cootwear Industries Assn., Na Retailers of America. Conta	
Beginning Monday Aug. 5	IN-BETWEEN GROUP	RODRIGUES (DIV. PETER CLEMENTS) sintment. Contact: LO 3-0988	
Tuesday Aug. 6 10:00 A.M.	SHOWING OF RESORT COLLECTION By invitation. Contact: LA	ADELE SIMPSON 4-7626.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 6- Aug. 22 10:00 A.M.	Contact: Jerry Spiro, LT 1-	HARDY AMIES appointment. Aug. 6, 7, 8, 1 7640. Press Show, Wed., Aug. ee Garihan, Calisch Associate	1. 14 at 5:30 P.M. By
	SPRING '75 ITALIAN MENSWEAR For buyers and press. By i 661-9675 or Arthur Kirschne	GINO PAOLI nvitation. Show at 12:30. er, CI 6-1112.	1290 SIXTH AVENUE SHOWROOM - 10TH FLOOR Contact: Billie Gould,
	FASHION PREVIEW Informal showing of men's n	GIVENCHY GENTLEMAN PARIS (CHEQUERS LTD.) new Spring fashions. By invit Suite 1420. Contact: Charle	141 EAST 54TH STREET cation. Thereafter in
Aug. 12	HOLIDAY COLLECTIONS IN LOS	ANGELES, CALIFORNIA	
Monday	AND HATS	P. C. DESIGNS 0-6281. Publicity: Stutman As	385 FIFTH (36TH ST.) SHOWROOM - ROOM 809 ssociates, 247-2662.
	COLLECTION	RBCC (RIGHT BANK CLOTHING COMPANY) (In L.A., 110 East 9th St., N.Y. Contact: 838-0510.	SHOWROOM - 6TH FLOOR
Tuesday Aug. 13 4:00 P.M.	RESORT COLLECTION Designed by Dominick Avelli	D D DOMINICK (525 SEVENTH AVENUE) ino. By invitation. Thereafect: Carole Nussenbaum, 354-0	99 EAST 52ND STREET Fter by appointment in

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Aug. 14 2:30 P.M.	Preview of loungewear; also	GEORGE KEYLOUN	SHOWROOM - 4TH FLOOR r for men "The
Wednesday Aug. 14 4:00 P.M.	COLLECTION	BENSON & PARTNERS (1407 BROADWAY) ereafter at showroom, 21st fi	99 EAST 52ND STREET
Wednesday Aug. 14 5:30 P.M.	'75 MENSWEAR FASHIONS	HARDY AMIES	SHOWROOM - APT. 24C
Saturday Aug. 17- Aug. 24	WEEK IN DALLAS Women's and children's wear	AMERICAN FASHION ASSOCIATION Holiday and Midwinter market, 527 Madison Avenue, 752-24	2300 STEMMONS FREEWAY et week. Contact: (214)
Monday Aug. 19	HOLIDAY AND RESORT HANDBAG Contact: National Handbag A		
Tuesday Aug. 20 4:00 P.M.	COLLECTION	RELIABLE TEXTILES & TREVIRA (HOECHST) cs. For manufaturers and pr -3850.	ROOF
	MEN'S FASHIONS IN COLOGNE, Contact: German American Ch		
Aug. 23	HOLIDAY-RESORT COLLECTIONS,	N.Y. FASHION TRAVELERS ASSI	N. IN L.A. (Aug. 23-27)
Aug. 24	FALL MARKET WEEK IN LOS ANG	ELES (Aug. 24-28) AT AMBASSA	ADOR HOTEL.
Aug. 24	LEATHER GOODS FAIR IN OFFEN	BACH, GERMANY (Aug. 24-28)	Contact: 582-7788
Aug. 25	FALL FAIR IN FRANKFURT, GER	MANY (Aug. 25-28) Contact:	582-7788
Beginning Monday Aug. 26	FALL AND HOLIDAY JEWELRY COLLECTION By appointment. Contact: Le	CORO/VENDOME ois Beekman, 628-4257.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Sept. 2	LABOR DAY (Monday)		
Sept. 3	OPENING OF RESORT COLLECTION	NS IN NEW YORK (Sept. 3-13)	
Tuesday Sept. 3 5:00 P.M.	RECEPTION: "FLYING COLORS" Showing of fashions by Jack Featuring original Calder de By invitation. Publicity: N	esigned Braniff planes in so	ale models.
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous by appointment.	BRIGANCE WATERCLOTHES Contact: 563-0416.	1411 BROADWAY SHOWROOM - SUITE 1607

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AVENUE 14TH FLOOR
HOTEL 53RD ST.) men, showing ertswear, men; knits, 5215, ext. 30.
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 9	PRESS PREVIEW OF RESORT COLLECTION By invitation. Thereafter	(550 SEVENTH AVENUE)	500 SEVENTH AVE.
Sept. 10	FALL FASHIONS BY JOHN ANTHONY Contact: Publicity Dept., B		6TH FLOOR
Sept. 10	OPENING OF RESORT COLLECTION By reservation. Contact: I	DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Sept. 10	FALL AND WINTER FUR FASHIONS By invitation. Coordinator	(150 WEST 30TH STREET)	CRAND RATIROOM
Tuesday Sept. 10	PREVIEW: RAINWEAR BY DONALD BROOKS First collection by Donald by appointment. Contact: 5	MAIN STREET BY DONALD BROOKS Brooks for Main Street. By	500 CLUB 500 SEVENTH AVENUE
Sept. 11	GIVENCHY NOUVELLE BOUTIQUE Showing of Fall-Winter coll Publicity: Suzanne Butterfi	BERGDORF GOODMAN ection. For press and customeld, PL 3-7300.	
Sept. 11	FALL FASHION SHOW BY KASPER		4TH FLOOR
	Contact: Publicity Dept., E 4:00 P.M., DONALD BROOKS (3		
Wednesday Sept. 11 6:30 P.M. Cocktails	MEN'S SPORTSWEAR BENEFIT SHOWING "Sporting Life" preview Max Evans of Esquire and Ni	BLOOMINGDALE'S of Cerruti's new sporting we no Cerruti. Tickets: \$15.00, ague. Contact: Leslie Gillen	for benefit of the
Thursday Sept. 12 8:45 A.M.	PRESS PREVIEW: YOUNG EAST SIDER "The changing character of a new demographic." Press 223-7202.	BLOOMINGDALE'S the Young East Sider. Who is only. By invitation. Press co	3RD FLOOR YOUNG EAST SIDER SHOP s she? Take a look at ontact: Margot Rogoff,
Sept. 12	2:30 P.M., DONALD BROOKS (4	th show), 755-6287	
Sept. 17	ROSH HASHONAH (Begins at su	nset Monday, Sept. 16)	
Sept. 18	ROSH HASHONAH (2nd day of J	ewish New Year; Wednesday)	
Sept. 12- Sept. 16		RS. GUILD MARKET AT EDEN ROC St., Miami, Florida 33131. (
Sept. 16	INTERNATIONAL SCANDINAVIAN	FASHION WEEK IN COPENHAGEN (Sept. 16-19)

	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	Wednesday Sept. 18 10:30 A.M.	PRIVATE PRESS PREVIEW: VALENTINO FASHIONS "Arrivederci Valentino (Private press showing at 9	BLOOMINGDALE'S Valentino arrives at Blooming :30 A.M.) Contact: Margot R	3RD FLOOR gdale's". By invitation.
	Thursday Sept. 19 11:30 A.M.	TIKTINER COLLECTION- FALL AND WINTER	BERGDORF GOODMAN vitation. Publicity: Suzanr	3RD FLOOR
	Thursday Sept. 19 (evening)	PRESS OPENING: HANAE MORI BOUTIQUE Showing of special collecti	BERGDORF GOODMAN on never before imported to Suzanne Butterfield, PL 3-73	HANAE MORI BOUTIQUE 4TH FLOOR the United States.
	Sept. 22- Sept. 24	CANADIAN INTERNATIONAL FOOT Contact: Pierre Robillard,	WEAR EXPOSITION AT PLACE BOY 1010 St. Catherine St. W. H3	NAVENTURE, MONTREAL BB 3R4. (514) 878-9337.
mation and	Monday Sept. 23 11:30 A.M.	IMPORT COLLECTION: AND HANAE MORI FASHIONS Customer showing. Publicit	BERGDORF GOODMAN Ty: Suzanne Butterfield, PL 3	4TH FLOOR 3-7300.
	Monday Sept. 23 6:00 P.M.	FASHIONS BY TASSELL FOR HOUSE OF NORELL Contact: Publicity Dept., E	BONWIT TELLER	6TH FLOOR
	Tuesday Sept. 24 6:30 P.M.	DESIGNER ROOMS "America Hooray" opening	BLOOMINGDALE'S g of Fall designer rooms. By Bay Boys Club. Contact: Les 2002.	5TH FLOOR invitation. Tickets: slie Gillen, 223-7205.
	Sept. 26	YOM KIPPUR (Thursday) Be	egins at Sunset, Wed., Sept.	25
	Friday Sept. 27 3:00 P.M.	EUROPEAN FASHIONS Spring and Summer European countries. By invitation. 9:00 A.M 5:00 P.M. (At I	ready-to-wear for women and Open from Sun., Sept. 29 the Cos Angeles Mart, Oct. 2-Oct. 2: BuyersMichael Kreindles Rubinow, 751-9050.	hrough Tues., Oct. 1 4). Fashion show
	Sept. 29- Oct. 1	HOME SEWING SHOW AT STATLER Contact: Christopher Cross	R HILTON HOTEL Associates, 40 East 38th Str	reet, 689-1300.
	Monday Sept. 30 11:30 A.M.	FUR FASHIONS BY EMERIC PARTOS By invitation. (Note change	BERGDORF GOODMAN ge of date). Publicity: Suza	4TH FLOOR PLAZA APPROACH anne Butterfield, PL 3-7300
	Wednesday Oct. 9 2:00 P.M.	FUR COLLECTION	THE CHRISTIE BROTHERS CO. (333 SEVENTH AVENUE) Director: Mia Grau. Contact	BALLROOM
	Oct. 13	READY-TO-WEAR SHOWINGS IN	MILAN AND FLORENCE (Oct. 13-	17)
	Oct. 19	PRET-A-PORTER SHOWINGS IN	PARIS (Oct. 19-24). Contact	: 582-4070 or 354-8620
	Oct. 23	INTERNATIONAL CLOTHING EXPO	ORT FAIR IN LONDON (Oct. 23-	
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